

#### **BAR** TABS

Bar Tabs work by offering your customers the choice of using a Bar Tab card each time they come to the bar to make a purchase. The customer simply exchanges their credit card for a Bar Tab card, and presents this when they come to the bar. The items are charged to the Bar Tab card, and at any stage the customer can request a bill. When they are ready to pay, the Bar Tab is paid off using their credit card and the sale is finalised.



## AUTOMATIC HAPPY HOUR

Most conventional Happy Hour systems work by changing the POS terminals' price level to a whole new price level; this sounds good in theory, but is a nuisance to manage as you have to make sure you have a price set for every item, not just the ones that are discounted in the Happy Hour. Idealpos has the ability to change only specific items to sell at the Happy Hour price. You can set multiple Happy Hour schedules to provide flexibility in choosing which terminals use Happy Hour and which ones do not.



### HOLD PRINT BISTRO ORDERING

The Hold Print Function can be used when a group of people are sitting at the same table, but wish to order and pay for their meals individually. The clerk operating the POS terminal can use the hold print function to prevent the order sending to the kitchen printer or kitchen monitor, until the last person has ordered their meal.

### EFTPOS INTEGRATION

By connecting your EFTPOS to your Point of Sale System, you help eliminate operator error by sending the sale and cash out amount to the EFTPOS terminal. The EFTPOS terminal will connect to the bank and if successful, will return an approval response so that the operator is able to finalise the sale. Idealpos supports most major interfaces to EFTPOS terminals in Australia, New Zealand and Canada.



## GAMING INTERFACE

Do you currently have Poker Machines with the ability to accept membership cards? Idealpos is compatible with most Poker Machine gaming servers. The customer's details are held in the Gaming Server, including their Membership level which is used in Idealpos for Membership Tiering, so there is no data entry required at the POS terminal to start using the interface. Points can be shared between the poker machines and purchases made at the bar.





## **CUSTOMER LOYALTY**

Aside from Gaming Integration, Idealpos includes many customer loyalty features, which can be configured to suit your requirements. Most of the Loyalty features can be set to apply only to certain patrons or members in you club and you can configure which POS terminals use these features.

**Promotions** is a very powerful feature within Idealpos to provide business with automated discounts within a sale. With Promotions, you can create as many Promotions as you like, so when the sale is finalised, the Idealpos software will check through all the items within the sale, and then apply the appropriate discounts.

The **Jackpot Function** allows you to randomly select a customer for a Jackpot draw using specific criteria. The selection criteria for the Jackpot are entered when you create the Jackpot button, making it possible to add multiple Jackpot buttons all using different criteria for each draw.

**Customer Type Incentives** allows you to have customers automatically allocated to a Customer Type that provides a larger discount of accumulation of points. Customer Types can be designated a specific threshold, which when reached within the designated period, be upgraded to a better value Customer Type.

The **Raffles Function** is used to sell tickets and award prizes to a random number of tickets within a specified range. Raffles will be allocated their own unique identifier that will change as each raffles prizes are awarded. Although raffles can be re-issued, each consecutive raffle will be allocated the next available raffle code.

The **Coupon Promotions** feature is similar to normal Promotions where an automatic discount is applied once trip conditions are met; however, instead of discounting the current sale, a coupon is printed at the end of the sale and can be used to provide a discount for a future sale.

**Customer Reward Promotions** is a feature within Idealpos to create rewards for customers who purchase items regularly. A typical customer reward concept is the 'Buy X Coffees get 1 free' promotion in which most businesses offer this customer reward using a manual coffee card system.

Idealpos built-in **Customer Loyalty System** is extremely versatile, allowing you to choose which POS terminals offer loyalty. For example, you can reward customers by giving them points per dollar at the bar, but not in the bistro. You can set how many points per dollar you will issue for a sale, and a point redemption value.

## STOCK CONTROL

Stock-taking is easy, fast and flexible with Idealpos. All our sales data is sent in real-time, with our stock-take procedure allowing the operator to take a 'snap-shot' of the current stock levels before commencing a stock-take. Once the stock has been physically counted, the operator can start selling the items even without finalizing the stock-take procedure and entering the stock-take into the system. Once the stock-take has been entered and variance and valuation reports printed, the updated stock levels will then be re-calculated to provide the system with a new opening stock level.

# SCHEDULED REPORTS

Scheduled Reports is a powerful feature of Idealpos, allowing any report to be emailed or printed automatically in PDF format. You can configure your schedule to run on certain days of the week, and repeat every number of minutes, hours, days, weeks or months. The Schedule Reports function is so flexible; you can store all of your report grouping, selection ranges and sorting order for your favourite reports.

At Idealpos Solutions, we are continually improving the software, and over the years have developed interfaces to several solutions including:

Liquorfile Price Book
Electronic Invoice formats to ALM, HLW and ILG
IBA Scan Data
MYOB Accounting
Beverage Monitoring
Pager Systems
DVR Systems
Property Management Systems





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