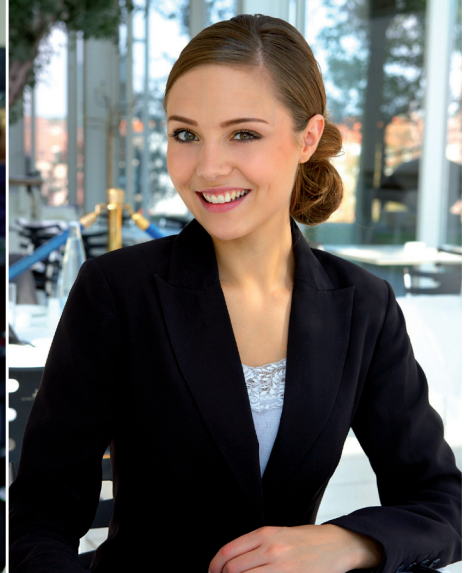


Choose the solution that's  
right for your business ...



 Lynx Software

Software Solutions for SAM4S ECR/POS Technology

# Point of Sale Mission Critical



From state of the art Electronic Cash Registers to the latest in ROM-Based Point of Sale Technology, SAM4S have an extensive product range specifically designed and built to cater for the needs of retail and hospitality businesses. Consider some of the advantages ...

## Fast and Accurate

SAM4S ECRs and ROM-Based POS Terminals are built for speed! From the moment it's switched on your terminal is ready to record sales transactions quickly and accurately. With features like fast data processing, high-speed printing and barcode scanning for accuracy, SAM4S POS Terminals have been designed to get the job done efficiently and with a minimum of fuss.

## Robust and Reliable

For retail and hospitality businesses alike, reliable operation at point of sale is 'mission critical.' SAM4S POS Terminals have been engineered to handle the most demanding of these environments. Combine this with the advantages of ROM-Based architecture at point of sale, such as automatic power-fail recovery, and you have a solution you can rely on to keep your business running smoothly.

## Advanced Features and Customisation

Extensive peripheral device support, mix and match promotions, and table management are just some of the advanced features built in to various models in the SAM4S ECR/POS product range. With a range of models to choose from and plenty of scope for customising keyboard layouts, functions and other features your local authorised SAM4S ECR/POS dealer can help you to find the solution that's right for your business.

## Easy to Use

With a user interface that has been finely tuned to streamline processing of even the most complex transactions your operators will find SAM4s ECRs and POS Terminals very easy to use. Not only will this improve efficiency at point of sale, it will also reduce the time required to train new operators when the need arises.

## Dedicated and Secure

ROM-Based Point of Sale Technology by its very nature maximises protection against data loss or tampering and other threats such as PC viruses. Purpose-built for point of sale and with a range of security features designed to keep your data and the contents of your cash drawer safe, SAM4S ECRs and POS Terminals will give you peace of mind and allow you to focus on the more important aspects of your business.

## PC Communications

Easy price updates and program maintenance, sales and profit analysis and stock control are just some of the possibilities when you connect your SAM4S ECR/POS Terminals to a computer. With a range of communication options available for both local and remote sites now you can have an integrated solution and take advantage of the benefits of software management, all without comprising efficiency and reliability at point of sale!





# Back Office Management



SamLynx

Catering for the needs of retail and hospitality businesses, SamLynx has been developed as a modular software solution with options from simple program management through to multi-location sales analysis and stock control. Consider the benefits for your business ...

## Easy Price Updates

Simply edit your selling prices at your PC and then send the updates to your POS terminals ... it's that easy! Edit your prices by item and see the affect on your profit margin/mark-up or use the drop-down calculator to set the required percentage. Grid-style editing of prices and a global price calculator with rounding options are standard features.

## Sales and Profit Analysis

Sales analysis is essential in any retail business and profit analysis even more so. The clear and concise reports included in SamLynx will enable you to closely monitor the performance and profitability of your business. Report filters and sorting and grouping options make it easy to fine-tune the content and layout of your reports. See the feature chart on the back of this brochure for details of the reports available.

## Stock Control

Whether you need just a basic stock control system or you require a more advanced system with the ability to handle product breakdowns such as those common in bars and bottleshops, Lynx Software have options to suit. Stock purchases, write-offs, stocktaking, reorder reporting, supplier account tracking and purchase orders are standard features in our Stock Control module.

## Multi-Location

Our Multi-Location module has been designed for businesses that need to analyse sales and/or control stock across multiple locations. POS terminals are assigned to locations and stock levels are adjusted accordingly when processing sales data. Stock can be transferred between locations as required. And of course you can check how much stock you have in each location by item.

## Easy to Use and Feature-Rich

Another standard feature in our Stock Control module is support for Denso BHT-6000/8000 Series [Portable Data Terminals](#). Collect stocktake data, scan barcodes for importing or even do price checks. If the number of barcoded lines you stock is significant then a portable data terminal could benefit your business by saving time and reducing data entry errors.

There are many more features included in the SamLynx range of software modules that can benefit your business such as [Promotional Pricing](#) for managing specials, [Range Editing](#) of items and a [Scheduler](#) for collecting sales data and sending program updates to name just a few.

Add all this to our design philosophy that software should be easy to use and you have good reason to consider a Lynx Software solution!



## SamLynx Core Product

Communications: Serial via direct cable, TCP/IP via LAN or the internet

Supported Models: ER-380, ER-380M, ER-390M, ER-420M, ER-430M, ER-920, ER-940,  
ER-5200, ER-5200M, SPS-530  
NB: Australian firmware only.

Programming: Groups, Items (PLUs and Barcodes), PLU Status Groups

Send program data to SAM4S ECR/POS terminals

Extract program data from SAM4S ECR/POS terminals

Collect sales data from SAM4S ECR/POS terminals

Reports: Transaction Totalisers, Group Sales, Item Sales, Hourly Sales, Electronic Journal,  
Best Sellers, Worst Sellers, Zero Item Sales, Item Last Sold, Promotional Item Sales

Scheduler for sending program data and collecting sales data

Grid-style Selling Price Editor, Price Calculator, Promotional Pricing, Item Custom Lists, Price Level Mapping,  
Export Items for Label Printing, Multiple PLU Programs

Archive data

Data backup and restore

## Optional Modules

### Stock Control

Stock Purchases, Supplier Payments, Stocktake, Stock Write-offs, Stock Transfers between Items

Reports: Stock Valuation, Stock Transaction, Stock Movement, Reorder, Stock Purchases,  
Stock Write-offs, Stock Variance, Aged Payables, Supplier Transaction, Supplier Analysis

Create purchase orders and track stock on order

Automatically generate order details based on reorder levels

Receive purchase orders in full or partially

Support for Denso BHT-6000/8000 Series and Honeywell 5100 LynxScan portable data terminals

### Linked Items

Linked Items for component stock control (*Requires Stock Control Module*)

### Multi-Location

Multi-Location sales analysis

Multi-Location stock control (*Requires Stock Control Module*)

### System Requirements

1GHz 32-bit (x86) processor and 512Mb RAM or better  
500Mb free hard disk space for program installation  
1024 x 768 screen resolution with 16-bit colour or better  
USB port for Licence Key (optional)  
Windows XP, Windows Vista, Windows 7 or Windows 8

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